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**Vendor:** ISEB

**Exam Code:** ISEB-BA1

**Exam Name:** Foundation Certificate in Business Analysis

**Version:** Demo

**Question No : 1**

Given the cashflows below, which of the following is correct?

Item	Year 1	Year 2	Year 3	Year 4
Hardware cost	100,000			
Software cost	50,000	10,000	10,000	10,000
Maintenance cost	10,000	10,000	10,000	10,000
Savings	50,000	50,000	50,000	50,000

- A. The project pays back in year 4 of the project.
- B. The project does not pay back within the four year period.
- C. The project pays back in year 2 of the project.
- D. The project pays back in year 3 of the project.

**Answer: B**

**Explanation:**

**Question No : 2**

The required competencies of a business analyst are classified into three categories. Which of the following is one of these three categories?

- A. Management Qualities.
- B. Business Knowledge.
- C. IT Skills
- D. Project Skills.

**Answer: B**

**Explanation:**

**Question No : 3**

When should benefits realisation be carried out?

- A. Immediately at the end of the project.

- 
- B. At the beginning of the project.
  - C. At the end of the finalised feasibility study.
  - D. Months or years after the end of the project.

**Answer: D**

**Explanation:**

**Question No : 4**

Which of the following statement is TRUE about the process view of an organisation?

- A. It focuses on the customer of the organisation.
- B. It focuses solely on the internal view of the organisation.
- C. It focuses on the functions of an organisation.
- D. It focuses on the organisational structure.

**Answer: A**

**Explanation:**

**Question No : 5**

As part of an investigation a Business Analyst has devised a form for users of an existing system to use to keep track of the tasks they undertake during their working day. Which of the following describes this investigation technique?

- A. Special purpose records,
- B. Scenario analysis.
- C. Questionnaires.
- D. Activity sampling.

**Answer: A**

**Explanation:**

**Question No : 6**

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On a class diagram, what do the multiplicities represent?

- A. The number of attributes held within each class.
- B. The minimum and maximum number of operations in each class.
- C. The minimum and maximum number of objects in each class.
- D. The business rules for an association between two classes.

**Answer: D**

**Explanation:**

**Question No : 7**

A well formed requirement is said to comply with which of the following acronyms?

- A. MOSCOW.
- B. SMART.
- C. OSCAR.
- D. MOST.

**Answer: B**

**Explanation:**

**Question No : 8**

Which stage in the waterfall model is considered as several separate stages in the V model?

- A. Development.
- B. Analysis.
- C. Testing.
- D. Design.

**Answer: C**

**Explanation:**

**Question No : 9**

Which of the following terms may be used to describe the attitude of a stakeholder who is NOT in favour of the project but is probably not actively opposed to it?

- A. Opponent.
- B. Neutral.
- C. Critic.
- D. Blocker.

**Answer: C**

**Explanation:**

**Question No : 10**

It has been suggested that five clerical posts can be abolished when a new computer system is implemented. Under which category of costs or benefits will this be recorded?

- A. Tangible costs.
- B. Tangible benefits.
- C. Intangible costs.
- D. Intangible benefits.

**Answer: B**

**Explanation:**

**Question No : 11**

During which stage of the Business Analysis Process Model would a gap analysis be carried out?

- A. Define requirements.
- B. Analyse needs.
- C. Evaluate the options.
- D. Investigate situation.

**Answer: B**

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**Explanation:**

**Question No : 12**

A stakeholder has been classified as 'some' on both the power/influence and interest axes of a power/interest grid. Which of the following would be an appropriate way of managing this

stakeholder?

- A. Keep on side.
- B. Keep watching.
- C. Keep informed.
- D. Keep satisfied.

**Answer: A**

**Explanation:**

**Question No : 13**

What is the first stage of the waterfall systems development lifecycle?

- A. Plan.
- B. Analysis.
- C. Feasibility Study.
- D. Strategic Vision.

**Answer: C**

**Explanation:**

**Question No : 14**

Different reactions may be observed when a change to working methods is proposed. These reactions include:

- 
- a. Enthusiasm for the change.
  - b. Fear of the change.
  - c. Reduced performance on the job.
  - d. Reluctant acceptance of the change.

Which of the following represents the typical sequence of these four reactions?

- A. b, d, c and a.
- B. a, b, c and d.
- C. b, c, d and a.
- D. a, b, d and c.

**Answer: C**

**Explanation:**

**Question No : 15**

Business rules define how actions are to be performed. Under which of the following headings are business rules considered?

- A. Explicit or implicit management statements,
- B. Statutory and internal policies.
- C. Constraints and operational guidance.
- D. Negotiable and non-negotiable limitations.

**Answer: C**

**Explanation:**

**Question No : 16**

What does the O' stand for in the CATVVOE analysis?

- A. The objectives of the business system under review.
- B. The opportunities for change in the business system under review.

- 
- C. The organisation of the business system under review.
  - D. The owner of the business system under review.

**Answer: D**

**Explanation:**

**Question No : 17**

In a particular organisation it is common practice to call all managers by their first name. It is part of the culture of the organisation. Newcomers are quickly corrected if they do not follow this informal approach. What would knowing about this convention be classified as in Requirements Engineering?

- A. Explicit individual knowledge.
- B. Tacit individual knowledge.
- C. Explicit corporate knowledge.
- D. Tacit corporate knowledge.

**Answer: D**

**Explanation:**

**Question No : 18**

In which of the following business analysis areas does the traditional systems analyst role primarily operate?

- A. Quantifying costs and benefits.
- B. Defining the needs of the business.
- C. Implementing business changes.
- D. Specifying IT system requirements.

**Answer: D**

**Explanation:**

**Question No : 19**



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A batch program runs every night to raise invoices. The next day these invoices are posted out to customers by a clerk. Customers pay the invoices with cheques. The cheques are then banked by a clerk. In this scenario, which of the following represents a business event?

- A. System prints invoices.
- B. Clerk sends invoices to customers.
- C. Customer's cheque is received.
- D. Clerk banks the cheque.

**Answer: C**

**Explanation:**

**Question No : 20**

Which of the following investigation techniques involves following a user for one or two days in order to find out what a particular job entails?

- A. Scenario analysis.
- B. Protocol analysis.
- C. Shadowing.
- D. Activity sampling.

**Answer: C**

**Explanation:**

**Question No : 21**

A system holds information about an employee; Mike Berry. Which of the following is Mike Berry an example of?

- A. An attribute.
- B. An object.
- C. A class.
- D. An operation.

**Answer: B**

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**Explanation:**

**Question No : 22**

An analyst is defining the requirements for an online booking system and wishes to show the business managers the look and feel of the system in order to elicit usability requirements. What investigation technique should the analyst use?

- A. Workshops.
- B. Interviewing.
- C. Ethnographic study
- D. Prototyping.

**Answer: D**

**Explanation:**

**Question No : 23**

A business analyst has identified that one of the use cases on a use case diagram contains a large amount of optional processing. This optional processing is so large that he has decided to remove it to a separate use case which can be called by the original use case if required. How should the original use case be linked to the new use case?

- A. By a broken, arrowed line stereotyped with the word <<include>>.
- B. By a broken, arrowed line stereotyped with the word <<uses>>.
- C. By a solid line with no arrowhead or stereotype.
- D. By a broken, arrowed line stereotyped with the word <<extend>>.

**Answer: D**

**Explanation:**

**Question No : 24**

An organisation called Quality Signs' makes display signs for commercial customers.

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Which of the following are MOST likely to be the Actors in a CATWOE analysis?

- A. The Managing Director of Quality Signs.
- B. The sign makers of Quality Signs.
- C. The competitors of Quality Signs.
- D. The customers of Quality Signs.

**Answer: B**

**Explanation:**

**Question No : 25**

Which of the following models shows the driving and resisting forces of change?

- A. Force field analysis.
- B. Five forces model.
- C. Power/impact grid.
- D. Learning cycle.

**Answer: A**

**Explanation:**

**Question No : 26**

Which of the following statements is TRUE?

- A. The IRR of every project is based on it achieving a Net Present Value of zero.
- B. It is preferable for the calculated IRR of a project to be below bank interest rates,
- C. Discounted cash flows do not usually take into account the time value of money.
- D. When comparing two projects, the one with the lower NPV should be preferred.

**Answer: A**

**Explanation:**

**Question No : 27**

Which of the following techniques can be used to pull together the results of an analysis of the external and internal business environment of an organisation?

- A. SWOT analysis.
- B. Resource audit.
- C. Five-forces model.
- D. Balanced business scorecard.

**Answer: A**

**Explanation:**

**Question No : 28**

The following requirement has been identified; 'The system must be able to record customer payments'. What type of requirement is this?

- A. A functional requirement.
- B. A non-functional requirement.
- C. A general requirement.
- D. A technical requirement.

**Answer: A**

**Explanation:**

**Question No : 29**

Which of the following BEST describes an ethnographic study?

- A. A study which uses prototype graphical screens to demonstrate a user requirement.
- B. A study of users in their workplace undertaking representative simulated scenarios.
- C. A study where the analyst spends an extended period of time in the target environment.
- D. A study which ensures that the needs of a wide range of ethnic groups are considered.

**Answer: C**

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**Explanation:**

**Question No : 30**

Which stage of the Requirements Engineering process is concerned with tracking requirements from inception to implementation?

- A. Requirements documentation
- B. Requirements management
- C. Requirements validation.
- D. Requirements analysis.

**Answer: B**

**Explanation:**

**Question No : 31**

A process model has been produced which includes diamond-shaped symbols. What does this diamond-shaped symbol represent in the model?

- A. A document.
- B. An event.
- C. A manual process.
- D. A decision.

**Answer: D**

**Explanation:**

**Question No : 32**

An analyst has discovered that a company wishes to hold information about departments and employees. A department may have many employees in it, but each employee can, at any one time, only work in one department. There is no requirement to store historical information. However, there are currently eight departments and over one hundred

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employees. How would this relationship be shown on an Entity Relationship diagram?

- A. As (8..100) at the Department end of the relationship.
- B. As a many-to-many between Department and Employee.
- C. As a one-to-one between Department and Employee.
- D. As a one-to-many between Department and Employee.

**Answer: D**

**Explanation:**

**Question No : 33**

When running workshops it is useful to have someone with a role that includes specific responsibility for keeping attendees focused on achieving the objective of the workshop. Which of the following terms describes this role?

- A. The arbitrator.
- B. The scribe.
- C. The stakeholder.
- D. The facilitator.

**Answer: D**

**Explanation:**

**Question No : 34**

In which of the following circumstances do buyers have high bargaining power?

- A. When available sources of supply are available and easy to find.
- B. When the cost of a product or service is low.
- C. When switching costs are high.
- D. When the supplier brand is powerful.

**Answer: A**

**Explanation:**

**Question No : 35**

An analyst investigating a finance system wishes to build rapport with individual stakeholders and investigate in detail each stakeholder's views. Which of the following techniques should the analyst use?

- A. Questionnaires.
- B. Interviewing.
- C. Special purpose records.
- D. Document analysis.

**Answer: B**

**Explanation:**

**Question No : 36**

It is unclear to a project sponsor why a particular requirement has been included in a recently released version of a system. Which of the following will allow him to identify who originally asked for the requirement?

- A. The validation of the requirement.
- B. The source of the requirement.
- C. The resolution of the requirement.
- D. The justification of the requirement.

**Answer: B**

**Explanation:**

**Question No : 37**

In a business activity model, which of the following type of activities respond to deviations between actual and planned performance?

- A. Monitoring activities.
- B. Doing activities.
- C. Controlling activities.
- D. Planning activities.

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**Answer: C**

**Explanation:**

**Question No : 38**

A convenience food manufacturer has undertaken a strategic analysis study and has identified a threat from groups lobbying against the use of packaging for food products. Which of the PESTLE categories would have helped highlight this threat?

- A. Legal.
- B. Environmental.
- C. Technological.
- D. Economic.

**Answer: B**

**Explanation:**

**Question No : 39**

One of the stages of the Business Activity Process Model is 'Consider the perspectives'. Which of the following would be particularly relevant in this stage?

- A. PESTLE analysis.
- B. Requirements Modelling.
- C. Cost Benefit Analysis.
- D. Business Activity Modelling.

**Answer: D**

**Explanation:**

**Question No : 40**

Which of the following is a primary activity in the value chain?



- 
- A. Human Resources (HR).
  - B. Procurement.
  - C. Information Technology (IT).
  - D. Marketing and Sales.

**Answer: D**

**Explanation:**

**Question No : 41**

A system must hold the price of every product sold by the company. Which of the following is the price likely to be?

- A. An attribute.
- B. An entity.
- C. An object.
- D. A use case.

**Answer: A**

**Explanation:**

**Question No : 42**

What is stage 0 (zero) of the concerns-based adoption model?

- A. Shock.
- B. Definition.
- C. Initial change.
- D. Awareness.

**Answer: D**

**Explanation:**

**Question No : 43**

The Boston Box may be used to analyse the portfolio of businesses owned by an organisation. Which of the following animals does it use in its term for businesses that have low market share in a market with low growth?

- A. Cow.
- B. Cat.
- C. Dog.
- D. Goat.

**Answer: C**

**Explanation:**

**Question No : 44**

Which of the following describes a 'rich picture'?

- A. An organisation chart showing the most important stakeholders.
- B. A swim-lane diagram highlighting the most costly processes.
- C. A free-format drawing of a business situation under investigation.
- D. A UML class diagram showing both attributes and operations.

**Answer: C**

**Explanation:**

**Question No : 45**

Which of the following may be used to document the outcomes of a workshop?

- A. Mind maps.
- B. Brainwriting.
- C. Round robin.
- D. Stepwise refinement.

**Answer: A**

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**Explanation:**

**Question No : 46**

The V model is an example of which of the following?

- A. A business analysis process model.
- B. A systems development lifecycle.
- C. A concerns-based adoption model.
- D. A soft systems methodology.

**Answer: B**

**Explanation:**

**Question No : 47**

Which of the following is a primary activity in the value chain?

- A. Procurement.
- B. Firm infrastructure.
- C. Service.
- D. Technology development.

**Answer: C**

**Explanation:**

**Question No : 48**

The term 'happy day' is often used in the context of which of the following investigation techniques?

- A. Protocol analysis.
- B. Scenarios.

- 
- C. Activity Sampling.
  - D. Document analysis.

**Answer: B**

**Explanation:**

**Question No : 49**

What is the MoSCoW principle used for?

- A. To analyse stakeholders.
- B. To determine strategy.
- C. To define a root definition.
- D. To prioritise requirements.

**Answer: D**

**Explanation:**

**Question No : 50**

A software house is developing a software package specifically for hotel management. A business analyst has been employed because of her familiarity with the hotel industry. Which of the following competencies has she been employed to bring to the project?

- A. Domain knowledge.
- B. Problem solving.
- C. Team leadership.
- D. Project management.

**Answer: A**

**Explanation:**

**Question No : 51**

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Every night at midnight a batch process is invoked to invoice all orders received that day. How will the time midnight be represented on a use case diagram?

- A. As a use case.
- B. As an association.
- C. As an actor.
- D. As a system boundary.

**Answer: C**

**Explanation:**

**Question No : 52**

Which of the following types of activity help identify the KPI's of an organisation?

- A. The doing activities.
- B. The monitoring activities.
- C. The control activities.
- D. The planning activities.

**Answer: D**

**Explanation:**

**Question No : 53**

Which of the following requirements elicitation techniques is ineffective at defining the future requirements of a system?

- A. Workshops.
- B. Prototyping,
- C. Scenario analysis.
- D. Shadowing.

**Answer: D**

**Explanation:**

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