

AD0-E121^{Q&As}

Adobe Experience Manager Sites Business Practitioner Expert

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QUESTION 1

A customer wants to enable Two authors to finish each other\\'s assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

Correct Answer: A

QUESTION 2

A content owner is concerned about violating current license agreements for assets that nave reached their contract end date.

The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches Us contract end date.

Which asset property should the 8usmess Practitioner set?

- A. Off Time
- B. Expires
- C. Usage Terms
- D. isCheckedOut

Correct Answer: B

QUESTION 3

A customer wants to implement social media pixels directly on AEM templates. What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM Contexthub

Correct Answer: C



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QUESTION 4

Regarding performance, what are the Adobe recommended response Time guidelines for uneached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100mt
- C. 20% of the requests for pages should have a response in less than 1 second.
- D. No pages should respond slower than an elapsed period o\\' 500ms.

Correct Answer: B

QUESTION 5

A customer wants different teams to collaborate with each other by connecting Adobe Experience

Manager (AEM) Assets with Creative Cloud desktop apps: InDesign.

Photoshop and Illustrator.

Which AEM feature can be used for this requirement?

- A. Adobe Asset Link
- B. Asset link sharing
- C. AEM Projects
- D. Dynamic Media

Correct Answer: A

QUESTION 6

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

- A. Content model
- B. Selectable fields
- C. Editable elements
- D. Workflow model

Correct Answer: AB



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QUESTION 7

A customer that uses version 6.5 wants 10 have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Correct Answer: A

QUESTION 8

A Business Practitioner needs to deactivate content that Is published In production. Where should the deactivation workflow be initiated?

- A. On the dispatcher
- B. On the author
- C. On the CDN
- D. On the publish

Correct Answer: B

QUESTION 9

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

Correct Answer: C

QUESTION 10

An IT company gets a new project. The sponsors want to know whether everything they are asking for can De completed within their time constraints and budget.



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What should the Business Practitioner recommend to meet these requirements?

- A. Use AEM projects
- B. Develop in MVP plan
- C. Perform risk assessment
- D. Onboard trained technical resources

Correct Answer: D

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